



# Official International Fan Groups Guide Book

QUEENS PARK RANGERS FOOTBALL CLUB



## What it means to be a fan group?

If you're overseas and want to feel part of the club, then a great way to do this is to be part of an international fan group.

QPR means many things to R's supporters. Passion, joy, family, heartbreak, and excitement.

Friendships can be formed with Super Hoops fans in your area, as football brings everyone together.

***Be part of QPR, there's really nothing like it!***



## Starting up

- If you have a group of like minded friends who are already QPR fans, then create a group name which is distinct from those currently on our list of fan groups [HERE](#)
- Create at least 2 digital media channels (e.g. Facebook, Twitter, Instagram, Website) so you can reach out to more fans in your area
- Contact the club with the links to these sites, and we'll publicise this information on our list of fan groups on our website and provide you with all the information you need to help grow your members
- Organise regular meet ups to cheer on the R's with your group
- Apply for official status from the club and receive plenty of great benefits



# Growing your social media presence

## Top Tips:

- Link your social media profiles by including your other handles in your bio
- Follow the official QPR digital media channels, and we'll give you a shout out from time to time
- Use the **#QPR** so that other R's around the world can engage with your posts
- Engage in discussion with other QPR fan groups or fans
- Post regularly enough so that people can see your like to voice your opinion





# Organising events

There's nothing better than watching Rangers at Loftus Road with your friends. But as this isn't always possible for overseas fans, gather your fan group together and cheer on the R's from abroad.

- Find out when the R's are on TV and communicate this date with your members well in advance.
- Ask your members to RSVP by a certain date so you can work out how many people to plan for.
- Find a suitable location that works for most your members. This could be hiring out a venue, reserving your seats in a pub, or gathering round the TV at home.
- Take plenty of photos and e-mail them to [jordan.hayes@qpr.co.uk](mailto:jordan.hayes@qpr.co.uk) and the club will look to use these in various ways to publicise your group.





## Attending QPR games

Although this may not be feasible for some fan groups, if your group does plan a visit to Loftus Road, the club can help make this experience easier for you.

Get in touch with the Box Office in advance of tickets going on sale, and the club can try and help you secure group bookings on tickets if you are bringing 20 or more of your members.

If you make the club aware of your visit, you could receive an exclusive non-matchday behind the scenes tour of Loftus Road stadium to coincide with your trip to London a maximum of once per season.

